

NR listed 8/18/93

United States Department of the Interior  
National Park Service

NATIONAL REGISTER OF HISTORIC PLACES  
REGISTRATION FORM

1. Name of Property

historic name: Treat Commercial Building

other name/site number: SE0222

2. Location

street & number: Northwest side of Oak Street, between High and 4th Streets

not for publication: N/A

city/town: Leslie

vicinity: N/A

state: AR county: Searcy code: AR 129 zip code: 72645

3. Classification

Ownership of Property: Private

Category of Property: Building

Number of Resources within Property:

Contributing	Noncontributing	
<u>1</u>	_____	buildings
_____	_____	sites
_____	_____	structures
_____	_____	objects
<u>1</u>	<u>0</u>	Total

Number of contributing resources previously listed in the National Register: N/A

Name of related multiple property listing: Historic and Architectural Resources of Searcy County, Arkansas

=====  
**4. State/Federal Agency Certification**  
=====

As the designated authority under the National Historic Preservation Act of 1986, as amended, I hereby certify that this X nomination \_\_\_\_\_ request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property X meets \_\_\_\_\_ does not meet the National Register Criteria. \_\_\_\_\_ See continuation sheet.

Cathryn Buford Slater  
Signature of certifying official

6-7-93  
Date

Arkansas Historic Preservation Pro  
State or Federal agency and bureau

In my opinion, the property \_\_\_\_\_ meets \_\_\_\_\_ does not meet the National Register criteria. \_\_\_\_\_ See continuation sheet.

\_\_\_\_\_  
Signature of commenting or other official

\_\_\_\_\_  
Date

\_\_\_\_\_  
State or Federal agency and bureau

=====  
**5. National Park Service Certification**  
=====

I, hereby certify that this property is:

\_\_\_ entered in the National Register \_\_\_\_\_  
\_\_\_ See continuation sheet.

\_\_\_ determined eligible for the \_\_\_\_\_  
National Register

\_\_\_ See continuation sheet.  
\_\_\_ determined not eligible for the \_\_\_\_\_  
National Register

\_\_\_ removed from the National Register \_\_\_\_\_

\_\_\_ other (explain): \_\_\_\_\_

\_\_\_\_\_  
Signature of Keeper

\_\_\_\_\_  
Date  
of Action

=====  
**6. Function or Use**  
=====

Historic: COMMERCE/TRADE

Sub: Specialty Store

Current: COMMERCE/TRADE

Sub: Specialty Store

=====

**7. Description**

=====

Architectural Classification:

Other \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Other Description: Plain Traditional \_\_\_\_\_

Materials:	foundation	<u>Stone</u>	roof	<u>Asphalt</u>
	walls	<u>Brick</u>	other	<u>Wood Bulkheads</u>
		_____		_____

Describe present and historic physical appearance. X See continuation sheet.

=====

**8. Statement of Significance**

=====

Certifying official has considered the significance of this property in relation to other properties: Locally \_\_\_\_\_.

Applicable National Register Criteria: A, C

Criteria Considerations (Exceptions): N/A

Areas of Significance: ARCHITECTURE \_\_\_\_\_  
COMMERCE \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Period(s) of Significance: 1910-1943 \_\_\_\_\_

Significant Dates: 1910 \_\_\_\_\_

Significant Person(s): N/A \_\_\_\_\_  
\_\_\_\_\_

Cultural Affiliation: N/A \_\_\_\_\_

Architect/Builder: Unknown \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

State significance of property, and justify criteria, criteria considerations, and areas and periods of significance noted above. X See continuation sheet.

=====

**9. Major Bibliographical References**

=====

See "Historic and Architectural Resources of Searcy County, Arkansas," Section H.

X See continuation sheet.

Previous documentation on file (NPS):

- preliminary determination of individual listing (36 CFR 67) has been requested.
- previously listed in the National Register
- previously determined eligible by the National Register
- designated a National Historic Landmark
- recorded by Historic American Buildings Survey # \_\_\_\_\_
- recorded by Historic American Engineering Record # \_\_\_\_\_

Primary Location of Additional Data:

- State historic preservation office
- Other state agency
- Federal agency
- Local government
- University
- Other -- Specify Repository: \_\_\_\_\_

=====

**10. Geographical Data**

=====

Acreage of Property: Less than one

UTM References: Zone Easting Northing      Zone Easting Northing

A	<u>15</u>	<u>539740</u>	<u>3965020</u>	B	<u>15</u>	_____	_____
C	<u>15</u>	_____	_____	D	<u>15</u>	_____	_____

\_\_\_\_ See continuation sheet.

Verbal Boundary Description: \_\_\_\_ See continuation sheet.

Beginning at a point formed by the intersection of the northwestern edge of Oak Street with a perpendicular line running along the building's southwestern elevation, proceed northwesterly along said line for a distance of approximately 75 feet to its intersection with a perpendicular line running parallel with the building's northwestern elevation; thence proceed northeasterly along said line for a distance of approximately 25 feet to its intersection with a perpendicular line running along the northeastern party wall; thence proceed southeasterly along said line for a distance of approximately 75 feet to its intersection with a perpendicular line running along the northwestern edge of Oak Street; thence proceed southwesterly along said line for a distance of approximately 25 feet to the point of beginning.

Boundary Justification: \_\_\_\_ See continuation sheet.

This boundary includes all the property historically associated with th resource that retains its integrity.

=====

**11. Form Prepared By**

=====

Name/Title: Kenneth Story, Architectural Historian

Organization: Arkansas Historic Preservation Program Date: 04/23/93

Street & Number: 323 Center Street, Suite 1500 Telephone: (501) 324-9880

City or Town: Little Rock State: AR Zip: 72201

United States Department of the Interior  
National Park Service

## National Register of Historic Places Continuation Sheet

Section number 7 Page 1

---

### Description

The Treat Commercial Building is a single-story, brick masonry veneer commercial building designed in a simple, Plain Traditional commercial storefront style. Its plan is rectangular, as it shares a party wall with the adjacent storefront building to the east and is located upon a typical rectangular downtown lot. Its built-up tar roof stands behind the raised brick parapet and walls, all of which rests upon a continuous stone foundation.

The first story of the southern or front elevation is composed of the two large storefront windows that flank the beveled and recessed single-leaf entrance. Both of the storefront windows are largely original and consist of a large, single lower pane surmounted by a pair of smaller windows, all of which are fixed and set into a wood frame that rests atop a wood bulkhead (an additional sash appears to have been added to the eastern window). The original beveled entrance is completely intact, with its two single-pane display windows flanking the single-leaf door and tall, compound transom window. The ceiling above is finished with pressed tin, as is the ceiling within. The raised brick parapet is ornamented only with two projecting bands of brick placed just beneath the stone coping that duplicate a cornice molding. The western elevation -- facing the alley that runs behind to the rear of the building -- is relieved only by a single-leaf door placed toward the northern end that was accessed via a raised wooden platform (now removed). The northern or rear elevation is anchored on both the main floor and the basement (formed by the drop in grade) by a single-leaf central entrance in each. A two-over-two wood sash window flanks the entrance on the main floor.

The interior retains its coffered, pressed tin ceiling, early if not original display shelving along the walls, original flooring and even the small display shelves located directly behind the storefront display windows, with their low, turned-wood balusters at the back to provide a more finished looking display area.

The Treat Commercial Building has suffered few significant alterations and is in very good condition.

United States Department of the Interior  
National Park Service

## National Register of Historic Places Continuation Sheet

Section number   8   Page   1  

---

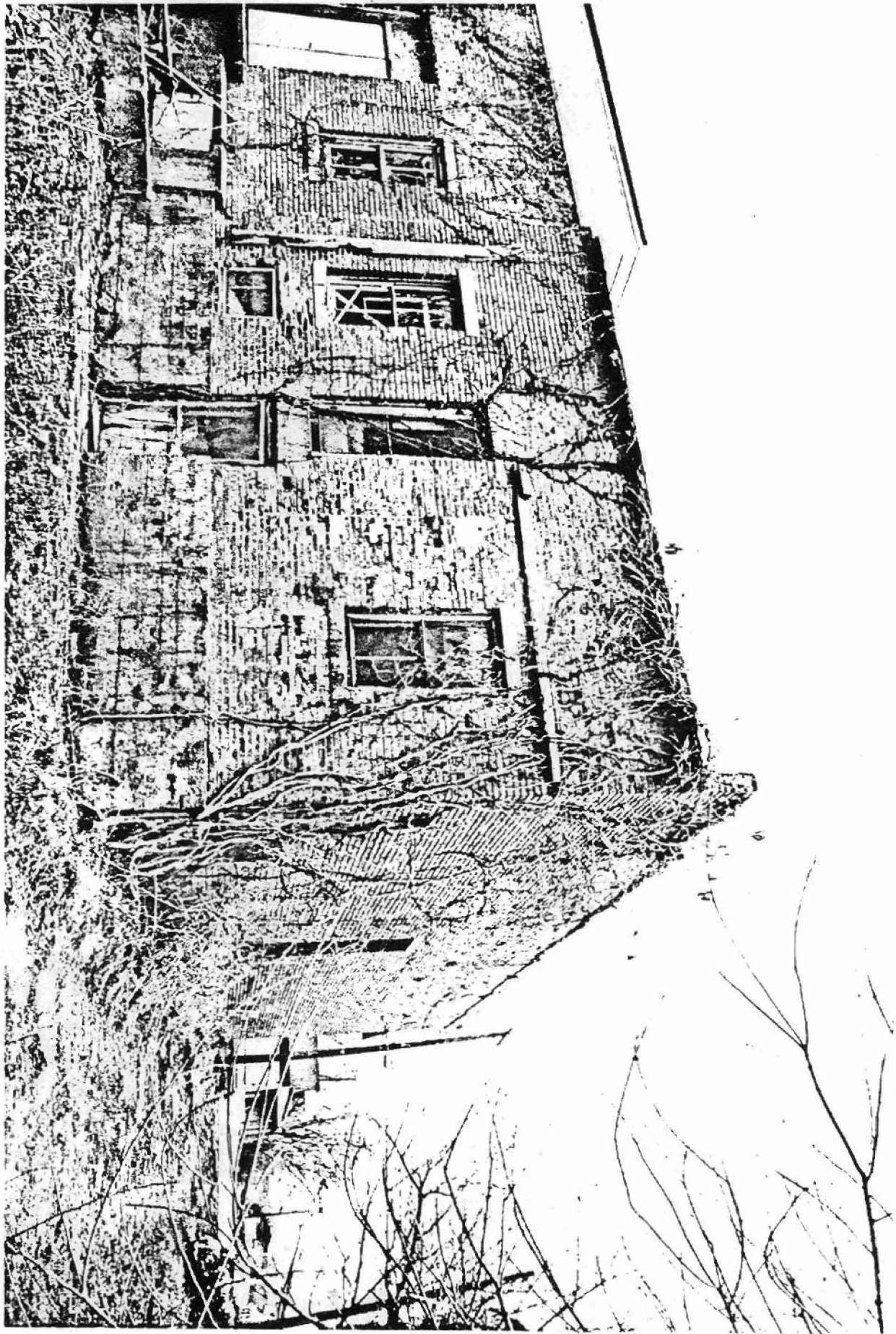
### Significance

Criteria A and C, local significance

The Treat Commercial Building was constructed as a commercial storefront building on Oak Street in downtown Leslie. Though little else is known about the original Mr. Treat who owned the store sheltered within, its construction date of 1910 and its simple Plain Traditional commercial storefront style represent the historic context *Searcy County History, 1865-1910: Reconstruction, Railroads and Renewal*. As noted in this context, this was a period of county-wide growth and prosperity, relatively speaking, and thus a period during which there was much new immigration, and so much new construction. The community of Leslie, with its lumber manufacturing and its propitious location on the Missouri and North Arkansas Railroad, looked forward to many years of growth and prosperity. The construction of such downtown commercial storefront buildings speaks to the optimism attendant upon the growth of the various lumbering industries that flourished among the forests of Searcy County during the late nineteenth century, particularly after the realization of the railroad line. The Treat Commercial Building is thus eligible with local significance under Criterion A for its direct association with this period of increased settlement, economic growth and high aspirations for the social and economic future of the county. It is also eligible under Criterion C as the best and most well-preserved example of this ostensibly plain but nevertheless representative commercial storefront style design in Leslie during this period.



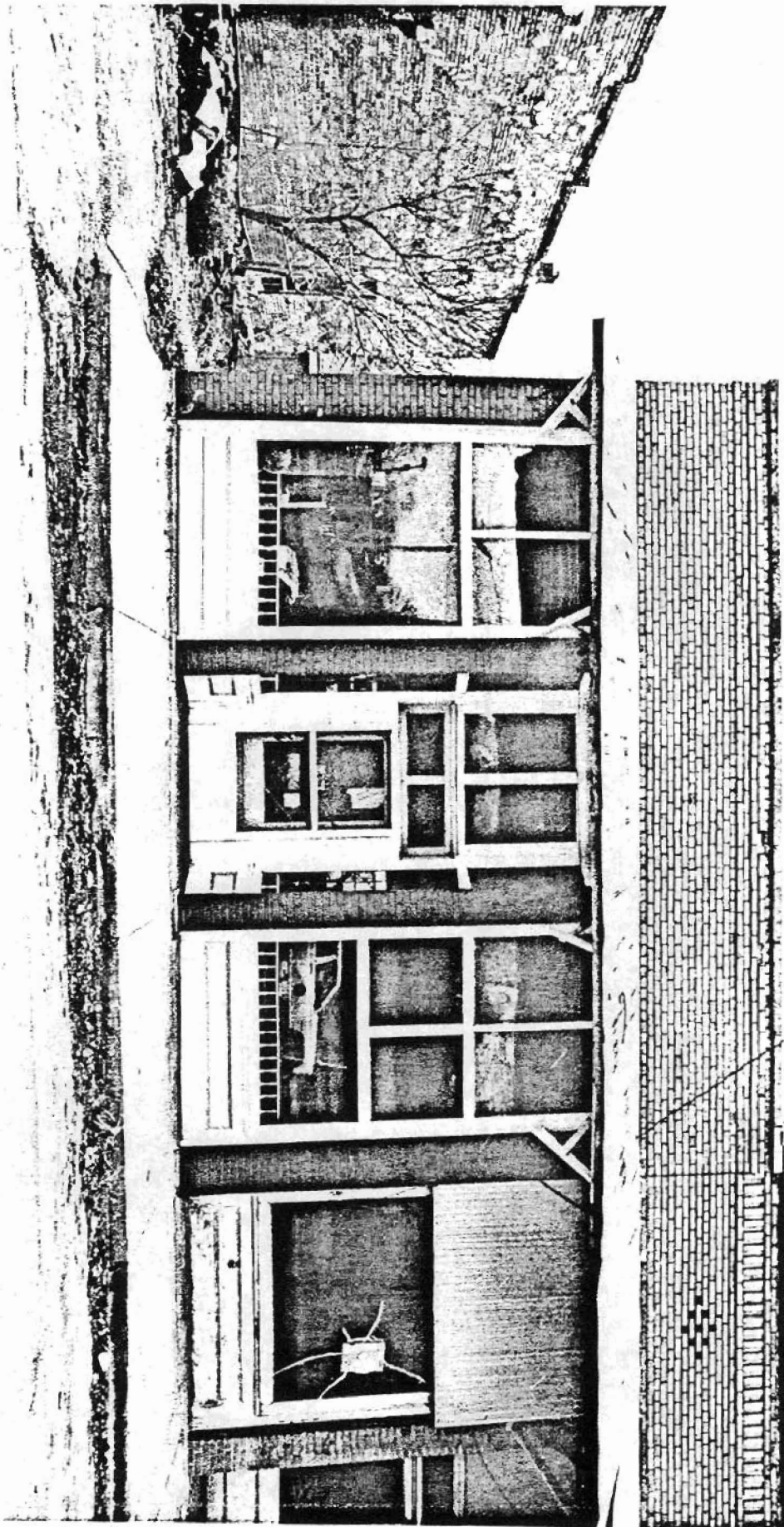




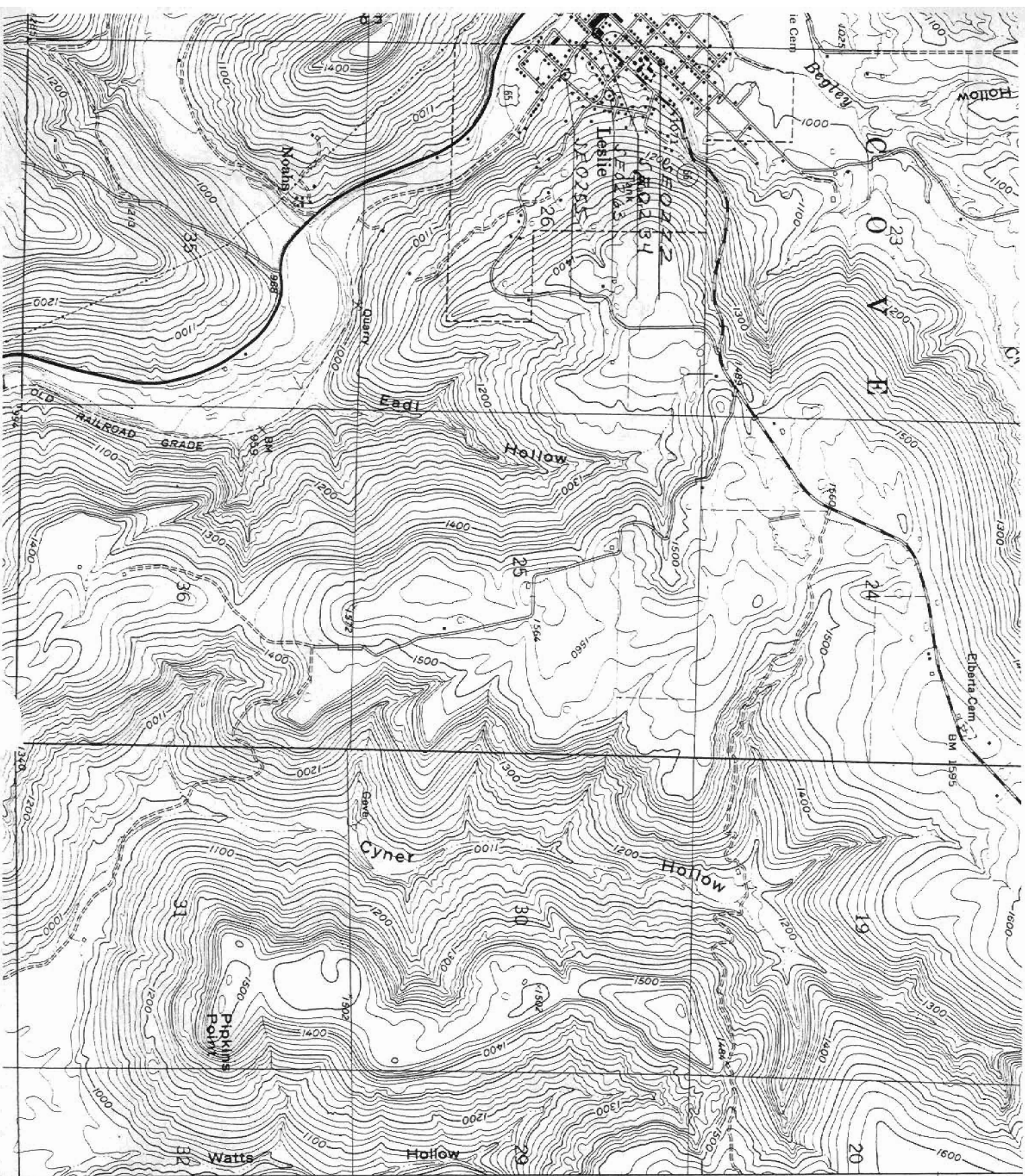
TREAT COMMERCIAL BUILDING (SE 0222)  
LISU 11, LARRY P. HENNING  
PHOTOGRAPHED BY T. BARNES

AUGUST, 1991

NEGATIVE ON FILE IN ARPP  
VIA. FROM DIST



TREAT COMMERCIAL BUILDING (VF0222)  
L 25015, LEASE CO., ARIZONA  
PHOTOGRAPHER T. FERGUSON  
AUGUST, 1991  
NEGATIVE ON FILM AT ARAP  
VIEW FROM SOUTHWEST



HISTORIC AND  
 ARCHITECTURAL  
 RESEARCH OF  
 SEARCY COUNTY,  
 ARKANSAS

3966

50'

CE 0222;  
 15/539740/3965020

3965  
 SE 0224;  
 15/539170/3968180

SE 0234;  
 15/539770/3964870

SE 0255;  
 15/540000/3964750

3964  
 SE 0263;  
 15/540010/3964990

T. 14 N.  
 T. 19 N.