

NR listed 8/18/93

United States Department of the Interior
National Park Service

**NATIONAL REGISTER OF HISTORIC PLACES
REGISTRATION FORM**

1. Name of Property

historic name: Noah Bryan Store

other name/site number: SE0130

2. Location

street & number: Southwest corner of Glade and Main Streets

not for publication: N/A

city/town: Marshall

vicinity: N/A

state: AR

county: Searcy

code: AR 129

zip code: 72650

3. Classification

Ownership of Property: Private

Category of Property: Building

Number of Resources within Property:

Contributing	Noncontributing	
<u>1</u>	_____	buildings
_____	_____	sites
_____	_____	structures
_____	_____	objects
<u>1</u>	<u>0</u>	Total

Number of contributing resources previously listed in the National Register: N/A

Name of related multiple property listing: Historic and Architectural Resources of Searcy County, Arkansas

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4. State/Federal Agency Certification
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As the designated authority under the National Historic Preservation Act of 1986, as amended, I hereby certify that this X nomination _____ request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property X meets _____ does not meet the National Register Criteria. _____ See continuation sheet.

Cathryn Bradford Slater
Signature of certifying official

6-7-93
Date

Arkansas Historic Preservation Program
State or Federal agency and bureau

In my opinion, the property _____ meets _____ does not meet the National Register criteria. _____ See continuation sheet.

Signature of commenting or other official

Date

State or Federal agency and bureau

=====
5. National Park Service Certification
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I, hereby certify that this property is:

____ entered in the National Register _____

____ See continuation sheet. _____

____ determined eligible for the National Register _____

____ See continuation sheet. _____

____ determined not eligible for the National Register _____

____ removed from the National Register _____

____ other (explain): _____

Signature of Keeper

Date
of Action

=====
6. Function or Use
=====

Historic: COMMERCE/TRADE

Sub: Department Store

Current: COMMERCE/TRADE

Sub: Department Store

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9. Major Bibliographical References

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See "Historic and Architectural Resources of Searcy County, Arkansas," Section H.

X See continuation sheet.

Previous documentation on file (NPS):

- preliminary determination of individual listing (36 CFR 67) has been requested.
- previously listed in the National Register
- previously determined eligible by the National Register
- designated a National Historic Landmark
- recorded by Historic American Buildings Survey # _____
- recorded by Historic American Engineering Record # _____

Primary Location of Additional Data:

- State historic preservation office
- Other state agency
- Federal agency
- Local government
- University
- Other -- Specify Repository: _____

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10. Geographical Data

=====

Acreage of Property: Less than one

UTM References: Zone Easting Northing Zone Easting Northing

A	<u>15</u>	<u>533180</u>	<u>3973730</u>	B	<u>15</u>	_____	_____
C	<u>15</u>	_____	_____	D	<u>15</u>	_____	_____

___ See continuation sheet.

Verbal Boundary Description: ___ See continuation sheet.

Beginning at a point formed by the intersection of the western edge of Glade Street with the southern edge of Main Street, proceed westerly along said line for a distance of approximately 100 feet to its intersection with a perpendicular line running parallel with the building's western elevation; thence proceed southerly along said line for a distance of approximately 100 feet to its intersection with a perpendicular line running parallel with the building's southern elevation; thence proceed easterly along said line for a distance of approximately 100 feet to its intersection with a perpendicular line running along the western edge of Glade Street; thence proceed northerly along said line for a distance of approximately 100 feet to the point of beginning.

Boundary Justification: ___ See continuation sheet.

This boundary includes all the property historically associated with the resource that retains its integrity.

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11. Form Prepared By

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Name/Title: Kenneth Story, Architectural Historian

Organization: Arkansas Historic Preservation Program

Date: 04/14/93

Street & Number: 323 Center Street, Suite 1500 Telephone: (501) 324-9880

City or Town: Little Rock State: AR Zip: 72201

United States Department of the Interior
National Park Service

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Description

The Noah Bryan Store is a single story, fieldstone masonry commercial building designed in a regional style indigenous to the Ozark Mountains that is characterized by the use of quarry-faced native stone set at varying depths to create a heavily textured stone surface. The floor plan is virtually square and relieved only by the beveled entrance bay located at the building's northeast corner. The raised parapet above the first story projects out over the double-leaf entrance and its northeastern corner is supported upon a stone column. The northern or principal storefront elevation retains all of its original storefronts, including windows, transoms, and even the remnants of original signage printed on the bulkheads. Another set of double-leaf doors is placed near the western end of this elevation; a later metal canopy projects from the base of the raised stone parapet and extends out over the sidewalk.

The eastern wall is punctuated only by a single-leaf entrance placed near its southern end; otherwise it is blank. The southern and western sides of the building are party walls shared with adjacent buildings.

As is usually the case with such simplified native stone Ozark commercial buildings, the significant details are limited to the entrances and storefront display windows; otherwise it is the texture of the native, quarry-faced stone that lends the principal visual accent and character to the building.

The interior retains most of its original fabric, including a wood strip floor and ceiling, wooden built-in wall shelving and a central row of chamfered wood posts that run the length of the open interior to support the roof.

The Noah Bryan Store has suffered few, if any, alterations, and is in very good condition.

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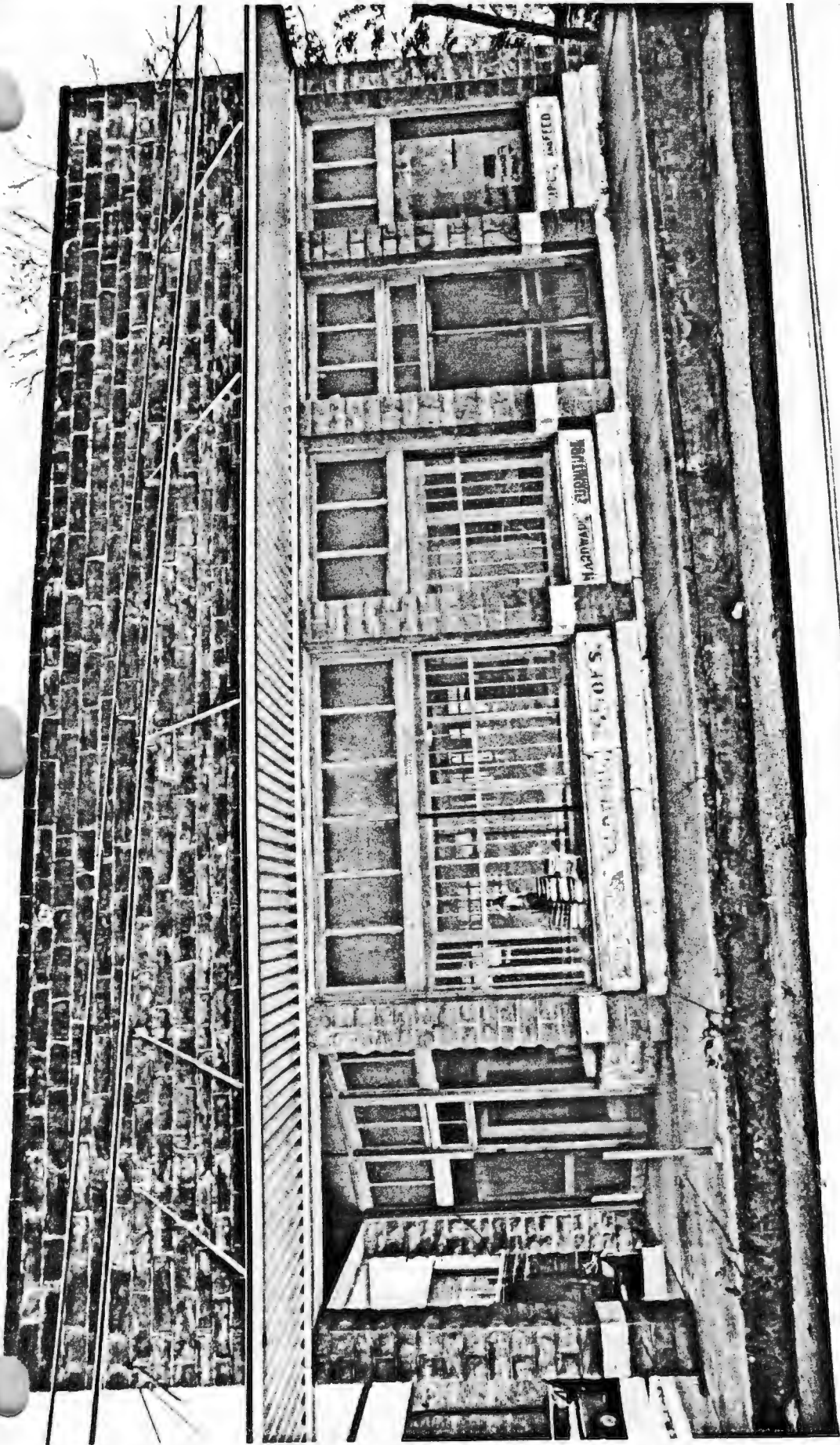
Significance

Criteria A and C, local significance

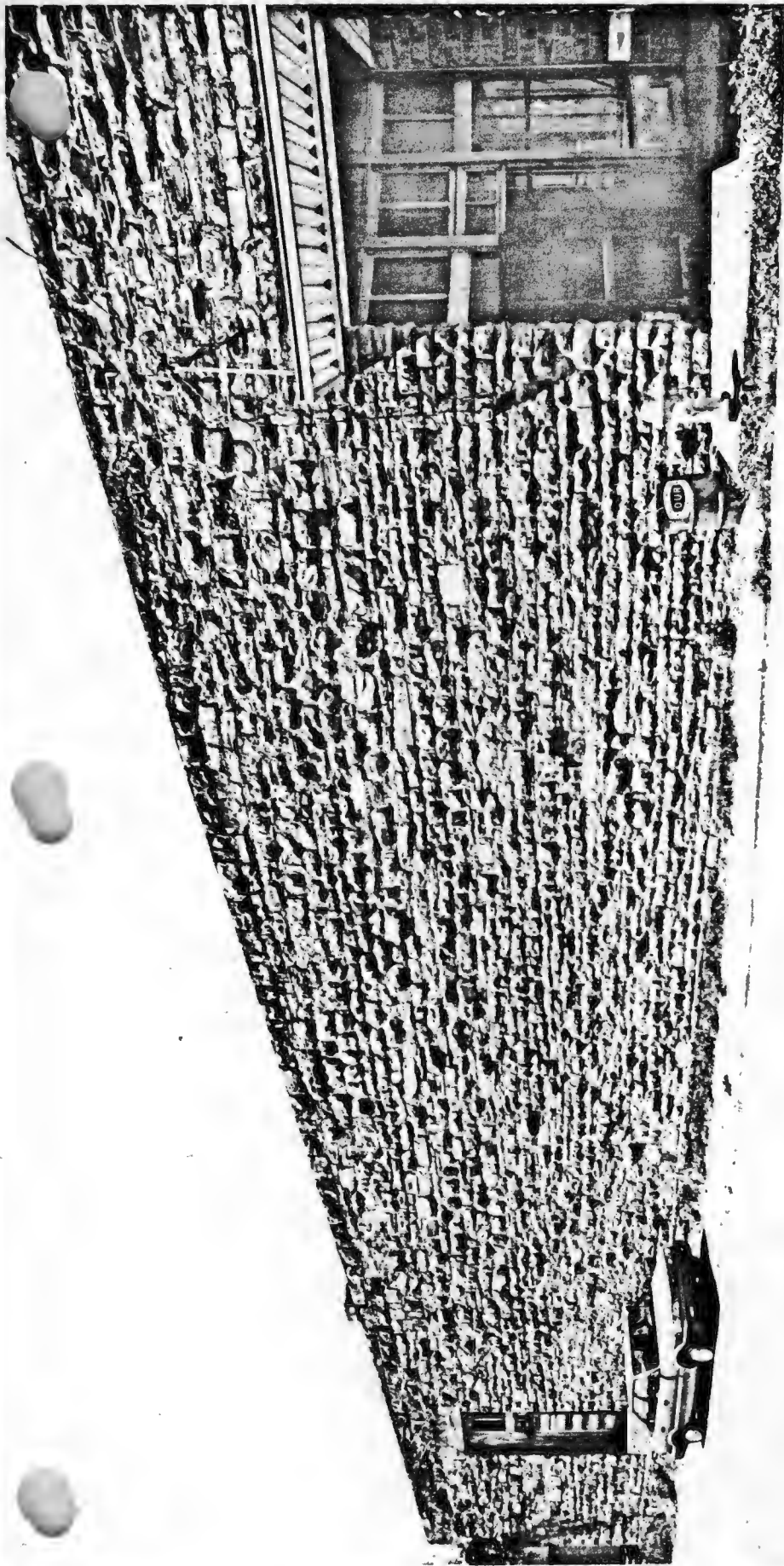
The Noah Bryan Store was constructed in 1926 by Bob Hardin, a local builder, who had the contract for building the walls, while a man named Dobbins from either Illinois or Indiana cut the stone for the construction. A local craftsman, Taylor Campbell from Snowball both nailed down the plank flooring and built the tables and shelves. The storefront windows and doors were ordered from Scotts Sash & Door Company in Little Rock.

Noah Bryan opened his store for business in December of 1926, apparently as a general mercantile store. He continued to operate it as such through the 1920's and into the Depression.

The Noah Bryan Store was constructed as a mercantile store on the courthouse square in Marshall during the mid-1920's, and as such represents the historic context *Searcy County in the World War Era, 1910-1945: Economic Realignment, The Great Depression and World War*. Though this was, generally speaking, a period of county-wide economic decline, some construction continued, and particularly in the area of smaller retail businesses that stocked a broad range of either farming equipment, general household goods and hardware, or groceries. As Marshall and Searcy County attempted to cope with the economic slowdown that came with the Prohibition era and its effect upon the county's previously profitable small industries, local businessmen re-focused their marketing emphasis on the more predictable local economy and the relatively dependable demand for common agricultural and household goods. It is thus eligible with local significance under Criterion A for its direct association with the down-scaled retail economy that responded directly to the drastic changes taking place in the local manufacturing and transportation base during the 1920's. It is also eligible under Criterion C as a particularly elaborate example of a mid-1920's downtown mercantile store designed in the prevailing architectural aesthetic for such commercial retail construction in Searcy County during this period.



NOAH BRYAN SHORE (JEO 130)
MARSHALL, LEANN B., ARKANSAS
PHOTOGRAPHED BY T. FERUSON
APRIL, 1991
NEGATIVE ON FILE AT AHPP
VIEW FROM NORTH



NOAH BRYAN STORE (VED0130)
MARSHALL, LEARER P.O., ARKANSAS
PHOTOGRAPHED BY T. FERGUSON
APRIL, 1991
NEGATIVE ON FILE AT AHP
VIEW FROM NORTHWEST



3978

(HARRIET)
7455 1 NE

HISTORIC AND
ARCHITECTURAL
RESOURCES OF
SEARCY CO.,
ARKANSAS
SEARCY COUNTY,
ARKANSAS

3976

SE0130:
15/533180/3973730

SE0131:
15/533170/3973830

SE0151:
15/533450/3973590

3975
SE0177:
15/533290/3973760

55'

DRIVING STAR 5 MI.
HARRIET 10 MI.

SE0177