

NR Listed: 3-25-02

United States Department of the Interior
National Park Service

National Register of Historic Places Registration Form

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in *How to Complete the National Register of Historic Places Registration Form* (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer, to complete all items.

1. Name of Property

historic name Rison Texaco Service Station

other names/site number RO95

2. Location

street & number 216 Main Street

not for publication

City or town Rison

vicinity

state Arkansas

code AR

county Cleveland

code 025

zip code 71665

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended, I hereby certify that this nomination request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set for in 36 CFR Part 60. In my opinion, the property meets does not meet the National Register criteria. I recommend that this property be considered significant

nationally statewide locally. (See continuation sheet for additional comments.)

Cecilia Maddox
Signature of certifying official/Title

9/7/01
Date

Arkansas Historic Preservation Program

State or Federal agency and bureau

In my opinion, the property meets does not meet the National Register criteria. (See Continuation sheet for additional comments.)

Signature of certifying official/Title

Date

State or Federal agency and bureau

4. National Park Service Certification

I hereby certify that the property is:

entered in the National Register.

See continuation sheet

determined eligible for the National Register

See continuation sheet

determined not eligible for the National Register.

removed from the National Register.

other, (explain):

Signature of the Keeper

Date of Action

5. Classification

Ownership of Property
(Check as many boxes as apply)

- private
- public-local
- public-State
- public-Federal

Category of Property
(Check only one box)

- building(s)
- district
- site
- structure
- object

Number of Resources within Property
(Do not include previously listed resources in count.)

Contributing	Noncontributing	
1	0	buildings
0	0	sites
0	0	structures
0	0	objects
1	0	Total

Name of related multiple property listing
(Enter "N/A" if property is not part of a multiple property listing.)

N/A "AR Highway and Trans. Ev. Arch. 1910-1965" N/A

Number of Contributing resources previously listed
in the National Register

6. Function or Use

Historic Functions
(Enter categories from instructions)

COMMERCE/TRADE: specialty store

Current Functions
(Enter categories from instructions)

COMMERCE/TRADE: business

7. Description

Architectural Classification
(Enter categories from instructions)

Art Deco

Materials
(Enter categories from instructions)

foundation CONCRETE

walls STUCCO

roof ASPHALT

other

Narrative Description

(Describe the historic and current condition of the property on one or more continuation sheets.)

8. Statement of Significance

Applicable National Register Criteria

(Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)

- Criteria A, B, C, D with checkboxes and descriptions of property significance.

Criteria Considerations

(Mark "x" in all the boxes that apply.)

Property is:

- Criteria A through G with checkboxes and descriptions of property characteristics.

Levels of Significance (local, state, national)

Local

Areas of Significance (Enter categories from instructions)

Transportation

Architecture

Period of Significance

Circa 1926-1951

Significant Dates

Circa 1926

Significant Person (Complete if Criterion B is marked)

N/A

Cultural Affiliation (Complete if Criterion D is marked)

N/A

Architect/Builder

Unknown

Narrative Statement of Significance

(Explain the significance of the property on one or more continuation sheets.)

9. Major Bibliographical References

Bibliography

(Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

Previous documentation on file (NPS):

- Documentation checkboxes: preliminary determination, previously listed, National Historic Landmark, Historic American Buildings Survey, Historic American Engineering.

Primary location of additional data:

- Location checkboxes: State Historic Preservation Office, Other State Agency, Federal Agency, Local Government, University, Other.

Name of repository:

Record # _____



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SUMMARY

Constructed circa 1926, the Rison Texaco Service Station is being nominated to the National Register of Historic place with **local significance** under **Criterion C** as the best extant example of an Art Deco automobile related building in Rison, Arkansas. The other historic service station in the town is located less than one block away and is listed on the National Register in May 2000, but it is designed in the English Revival style.

The building also qualifies under **Criterion A** for the role in the played in automobile culture in Rison, Arkansas. The nomination is being submitted under the multiple property listing "Arkansas Highway and Transportation Era Architecture, 1910-1965" in conjunction with the historic context "Arkansas Highway History and Architecture, 1910-1965."

ELABORATION

Located at the corner of Third and Main Street in downtown Rison, the history of the building is rather scarce. A newspaper article announced the opening of the Texaco on 29 April 1926. Interviews with town residents have revealed that the station was owned by Lion Oil of El Dorado, Arkansas, at one time. Research has yet to determine the exact date the sale took place. It is believed that Lion Oil had taken over the operation by as early as 1944. The building served as a floral shop for some time before being purchased by I.E. Moore in 1990. Mr. Moore has since passed away and the building is now owned by his son Ira Moore who continues to run the I.E. Moore Timber Company out of this building. The latter Mr. Moore knows little of the building's past and most of the history gathered about the building comes from the recollections of the town's long time residents.

Despite the lack of information about the building's history it is obvious that it played a significant role in the development of automobile culture in Rison. The sharp contrast in design between it and the English Revival service station up the street shows how oil companies chose certain designs for their stations in an attempt to gain a competitive edge over rival companies.

Significance

The Rison Texaco Service Station and Garage is being nominated to the National Register of Historic place with **local significance** under **Criterion C** as the best extant example of an Art Deco automobile related building in Rison, Arkansas. The building also qualifies under **Criterion A** for the role it played in development of the automobile culture in Rison, Arkansas. The nomination is being submitted under the multiple property listing "Arkansas Highway and Transportation Era Architecture, 1910-1965" in conjunction with the historic context "Arkansas Highway History and Architecture, 1910-1965."

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BIBLIOGRAPHY

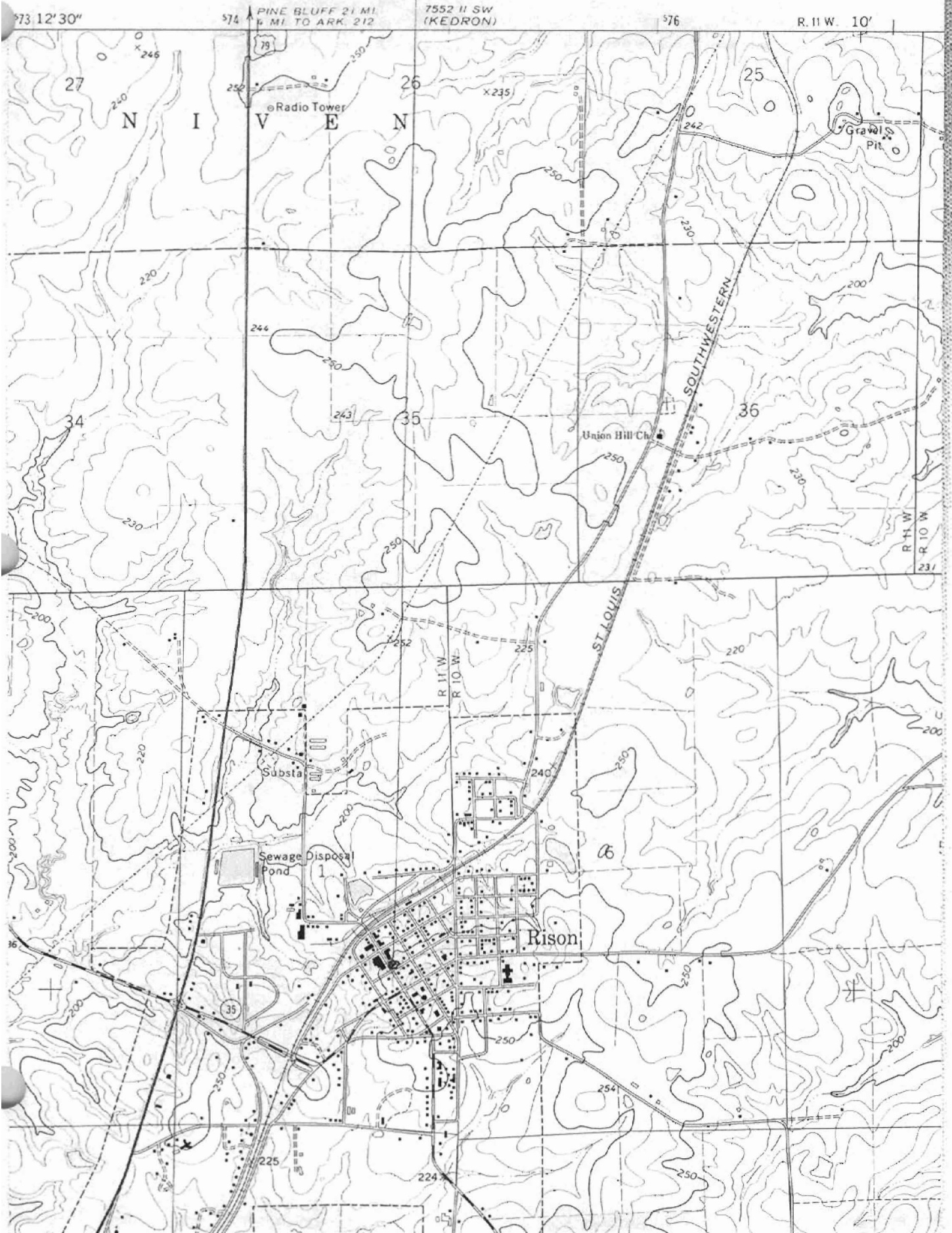
Cleveland County Web Page: www.rootsweb.com/~arclevel

Knowles, Cade. Interview by Zac Cothren, 15 May 2001.

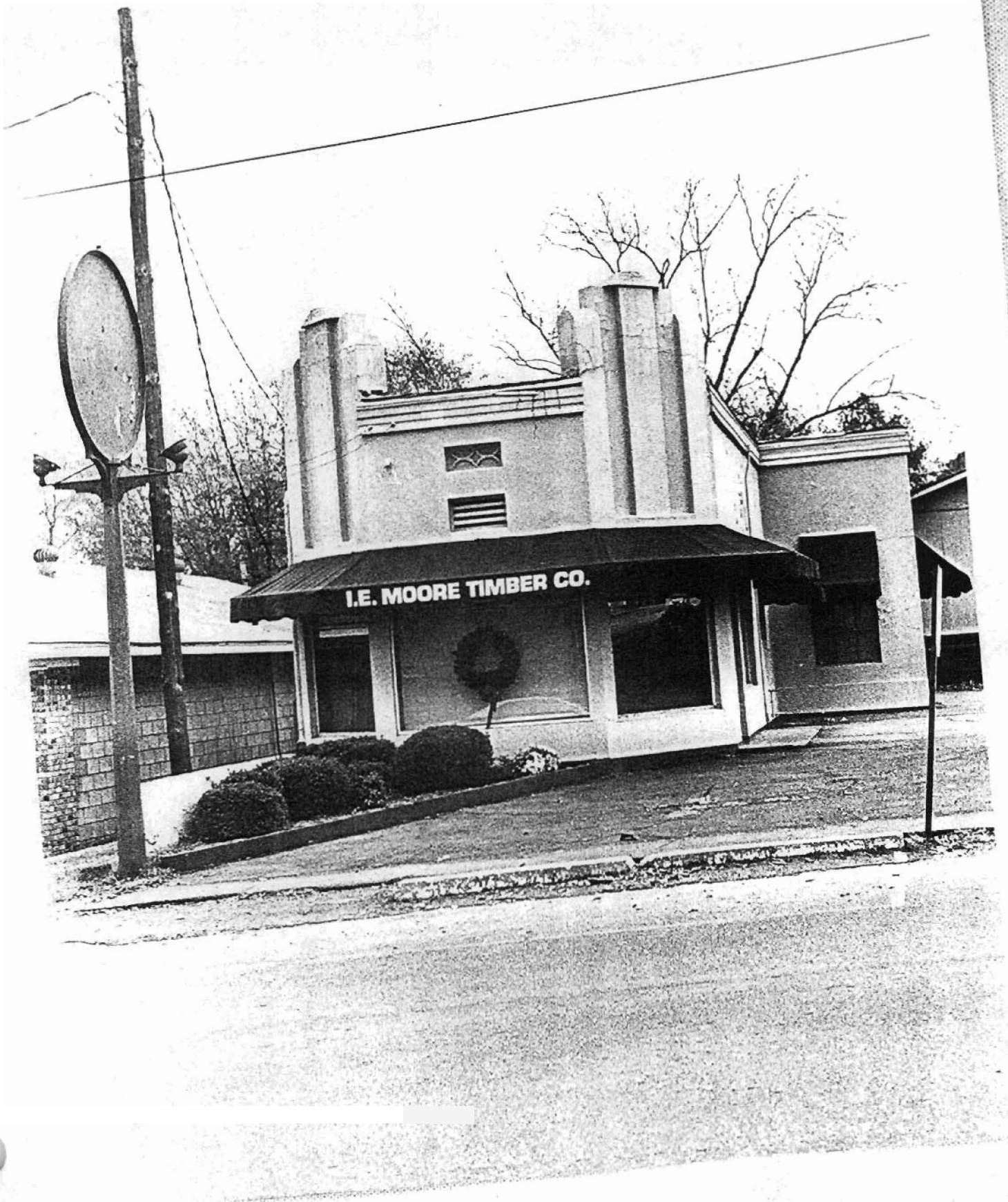
McKinney, Geraldine. Interview by Zac Cothren, 15 May 2001.

Moore, Ira. Interview by Zac Cothren, 11 May 2001.

Rison Texaco Service Station
Rison, Cleveland Co., AR
UTM: 15/574790/3757760







I.E. MOORE TIMBER CO.



