

INDIVIDUAL DATA SHEET

Property Name Lane Hotel Property Owner Joe and Dera Keen
 Location 121 West Poplar Street Address 121 West Poplar Street
 Construction Date 1929 Survey No. 1997 Rogers, AR 72756

DESCRIPTION

The Lane Hotel is a five-story yellow brick building in the Spanish Colonial Revival style, facing on Poplar Street. The main hotel block sits over a one-story commercial block facing the sidewalk, and occupying most of the ground floor of the building. Centered in this group of commercial fronts is a broad flight of limestone steps leading to the main hotel entrance. The entrance is sheltered by a tall nine-bay arcade made of glazed terra cotta archwork, supported on slender limestone columns. The height of this arcade establishes an eighteen-foot ceiling height which continues throughout the public spaces of the interior--main lobby, a large ballroom, and lounges. The height is also reflected on the exterior facade by blind brick arches on the face of the east and west wings which project slightly forward from the central portion of the building. Giving strong emphasis to the central axis of the symmetrical building is a slender square brick tower projecting from the front of the main face and rising above the main roof cornice where it is topped by a pyramidal roof with small terra cotta finials at the four corners of its base. Continuous vertical recesses in the brick tower are ornamented by panels of light colored glazed terra cotta. Red Spanish roof tiles cover the low-pitch hipped roof.

STATEMENT OF SIGNIFICANCE

Criterion: C Area of significance: Architecture

Constructed in 1929, the Lane Hotel is the largest Spanish Colonial Revival building in Arkansas. The architect was John Parks Almand of Little Rock, a leader in Spanish Colonial Revival design, which although popular at the time throughout the south and western United States was not common in Arkansas. Almand designed at the same time the Bentonville High School, as well as other Spanish Colonial Revival works in Arkansas. The Hotel was called "The Palace of the Ozarks" in its advertising literature and was the most elegant hostelry in north Arkansas. Hardly completed when the economic crash swept the United States, by the mid-1930's it was in financial trouble. It was soon purchased by Earl Harris, owner of the growing baking company on the adjacent property at the rear (north) of the hotel, and renamed the Harris Hotel. It was purchased a few years later by W.R. Felker and partners and renamed the Hotel Arkansas. It was affected by the growing popularity of highway motels during the 1940's and 1950's and was closed in 1965. After some years of disuse, it was purchased by the Defenders of

Acreege less than 1 acre

Verbal Boundary Description Lot 21, Block 3, Original Town

Quadrangle Name Rogers, Ark. Quadrangle Scale 1:24000

UTM Reference: Zone 15 Easting 399725 Northing 4021040

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CONT.

DESCRIPTION

All public spaces display rich Spanish Colonial Revival details with richly carved and senciled redwood beams, wood wall paneling, red tile floors, and colored tile accents in much of the trowel-patterned plasterwork. A semi-circular dining room was added to the north facade in 1939. Its Spanish Colonial Revival Details were consistent with the original interiors.

CONT.

STATEMENT OF SIGNIFICANCE

Criterion: _____ Area of significance: _____

the Faith as a home for retirees, and subsequently sold in 1977 to Joe and Dera Keen who operate it today as a retirement hotel known as the Rogers Townhouse. Street level spaces, like all rental property, have had a variety of occupants. The exterior and much of the interior has remained unmodified.

Acreage _____

Verbal Boundary Description _____

Quadrangle Name _____ Quadrangle Scale _____

UTM Reference: Zone _____ Easting _____ Northing _____

