

LORETTA NASH

FINE ARTIST

West Memphis, Arkansas 72301 | 870-636-1999

Lorgh.blog & LorettaNash.com

ArtistLNash@gmail.com

PROFILE

Create visual art (paintings, drawings, sculptures), using various artistic mediums to produce renderings. Utilize visualization, imaginative, innovative methods presentation skills to highlight abilities, and display works through online marketplaces and onsite exhibits.

AREAS OF EXPERTISE

- Fine Arts & Crafts
- Realistic Drawings
- Portraits, Photography, Sketches, & Sculpting
- Visual Content & Cartooning
- Client Consultations
- Interpersonal Skills
- Sales & Customer Service
- Graphic Design

EDUCATION

Bachelor of Arts in Fine Arts

Blue Mountain College, Blue Mountain

TECHNICAL PROFICIENCIES

- Microsoft Office, Email
- HTML/CSS Web Design & Internet
- Photoshop & Illustrator
- Mac OS/ Windows
- Adobe InDesign

PROFESSIONAL EXPERIENCE

Freelance Artist & Small Business Owner

1988 to Present

Loretta Nash Fine Art

West Memphis, Arkansas

- Registered own business; maintained merchandise inventories.
- Created illustrations and merchandise to develop a personal brand.
- Monitored and managed social media accounts and email accounts; answered inquiries from clients.
- Marketed, operated, and coded a website.
- Exhibited and vended at local events.
- Produced custom work for local and international clients.
- Use computer software to generate new digital images, improve illustrations, and photo-manipulation.

ART PROJECTS:

- Direct from the Artist, Ebay.com and Etsy.com Sales
- Pixels.com, Zazzle.com, Redbubble.com Sales

Substitute Teacher

2012 to 2021

ESS.com {Subteach USA}

(K-12 Education Staffing & Management Solutions)

- Assist full-time teachers during absences, execute established lesson plans, and maintain a respectful classroom culture that fosters a safe and productive learning environment.
- Encourage student participation, administer tests, and grade class/homework assignments.
- Monitor and report to administrators on unruly student behavior to lessen classroom disruptions.

EXHIBITS/ ADDITIONAL EXPERIENCE

- **Studio Manager/Portrait Photographer** – PictureMe Portrait Studios – 2001-2009, 2012-2013
- Artist Alley, Midsouth Con 36, Memphis, Tennessee – 2018
- Artist Alley, Memphis Comic Expo, Agra Center, Memphis, Tennessee – 2015
- Artist Pop-up Sale, Delta Market, West Memphis, Arkansas – 2013 to 2016
- Delta Artist Society Member Show, West Memphis, Arkansas – 2009 to Present
- Self-Exhibit, Mainstreet of West Memphis – 1996
- Senior Exhibit, Blue Mountain College, Blue Mountain, Arkansas – 1992

